

Back cover text, taken from the German Book: Winkler: **Prozessieren**.
Die dritte, vernachlässigte Medienfunktion.
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Processing

The third and neglected media function.

According to Friedrich Kittler, the prominent German media theorist, transmission, storage, and processing are the three central media functions. 'Transmission' means the ability of the media to transcend spatial distances. 'Storage' stands for the overcoming of time, for the formation of tradition and cultural continuity. But what about the third media function, processing? The term was coined in the sphere of computers; computers not only transmit and store data, but they concatenate them, change them, and transform them. But is it really a third media function, comparable to storing and transmitting? This book explores what processing means on the terrain of media.