

Cover text, taken from the German Book: Winkler: **Basiswissen Medien**.
Frankfurt am Main: Fischer 2008

Hartmut Winkler

Media studies – the basics

In Germany, media studies is a relatively young academic field and has therefore barely formulated its basic concepts. This book revisits the discipline's most important models and concepts and presents them in a pluralistic but coherent form. Starting with seven basic definitions, it provides a concise and clear introduction to media studies. At the same time, an extensive index makes the book a reference work for both pupils and students.