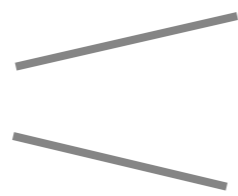


Pseudonyms in Cost Sharing

Paolo Penna • Riccardo Silvestri • Peter Widmayer •
Florian Schoppmann

Pseudonyms

“What makes mechanisms
immune to fake identities?”

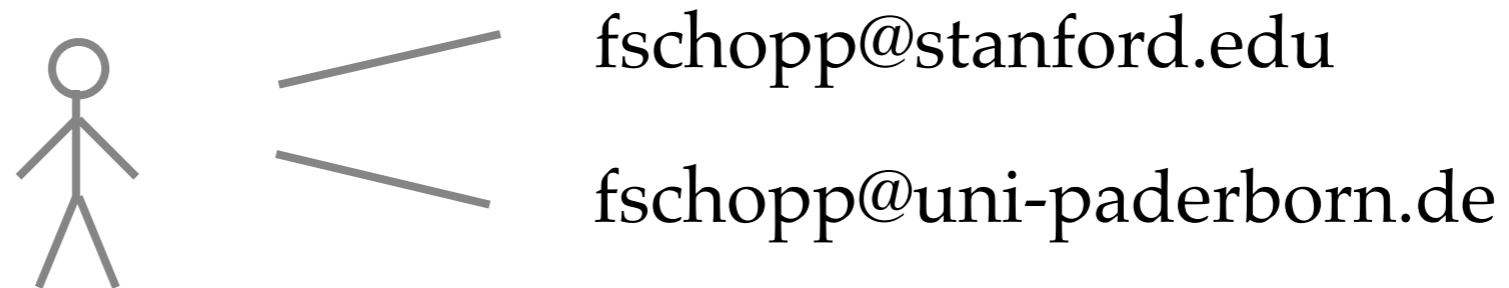


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Pseudonyms

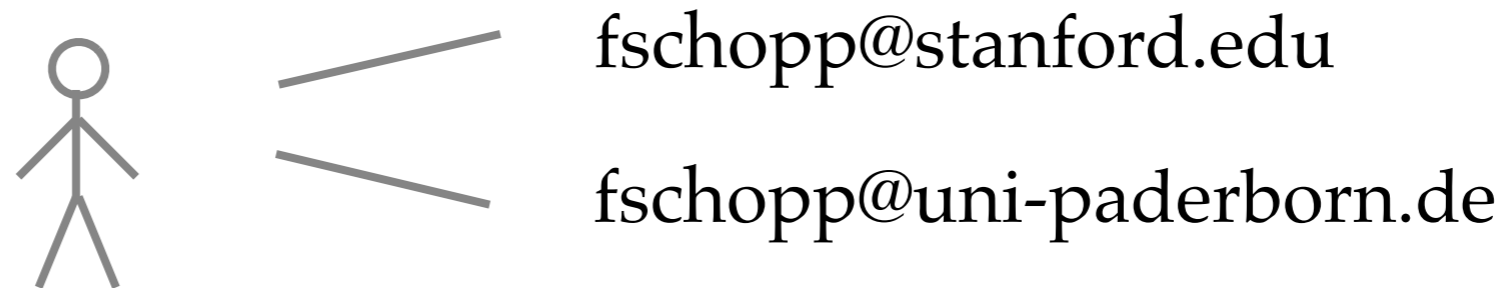
“What makes mechanisms
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- ▶ Virtual identities are cheap

Pseudonyms

“What makes mechanisms
immune to fake identities?”



- ▶ Virtual identities are cheap
- ▶ Similar in spirit to **falsename-proofness**
(Yokoo et al., GEB'04)

Cost Sharing

“Who should participate in a joint project and at what price?”



Automated
Negotiations in
logistics



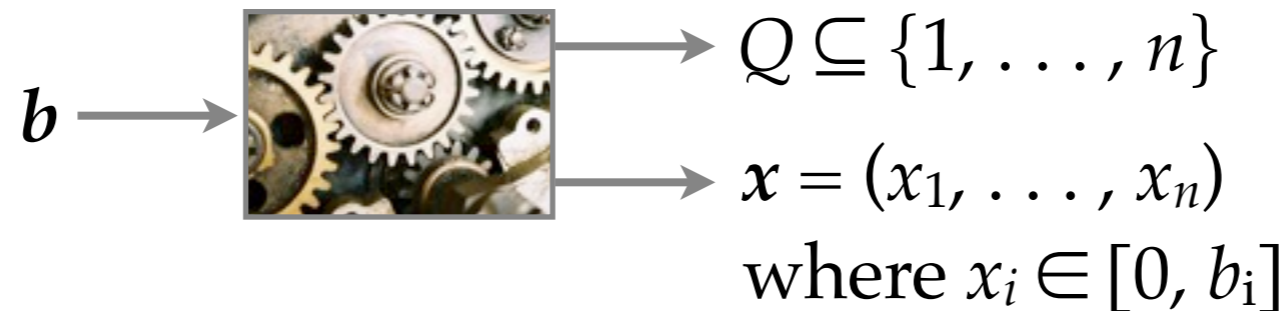
Infrastructure for
broadband
internet access



Car Sharing

Cost-Sharing Mechanisms

- ▶ Who should participate and at what price?

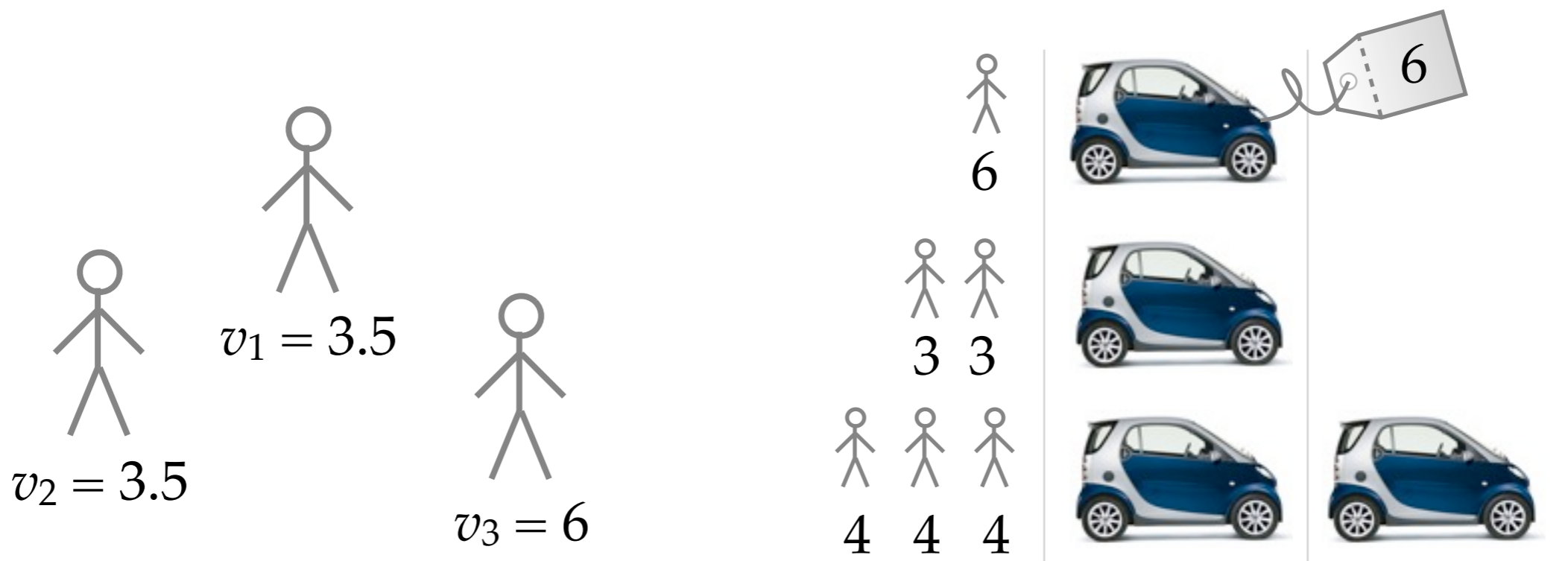


- ▶ Typical requirements

- Approximate **budget balance**: $C(Q) \leq \sum x_i \leq \beta \cdot C(Q)$
- Economic efficiency (relaxed here: **consumer sovereignty**)
- **Strategy-proofness**,
strategic players optimize net **utility** =
$$\begin{cases} v_i - x_i & \text{if } i \in Q \\ 0 & \text{else} \end{cases}$$

Example: Car Sharing

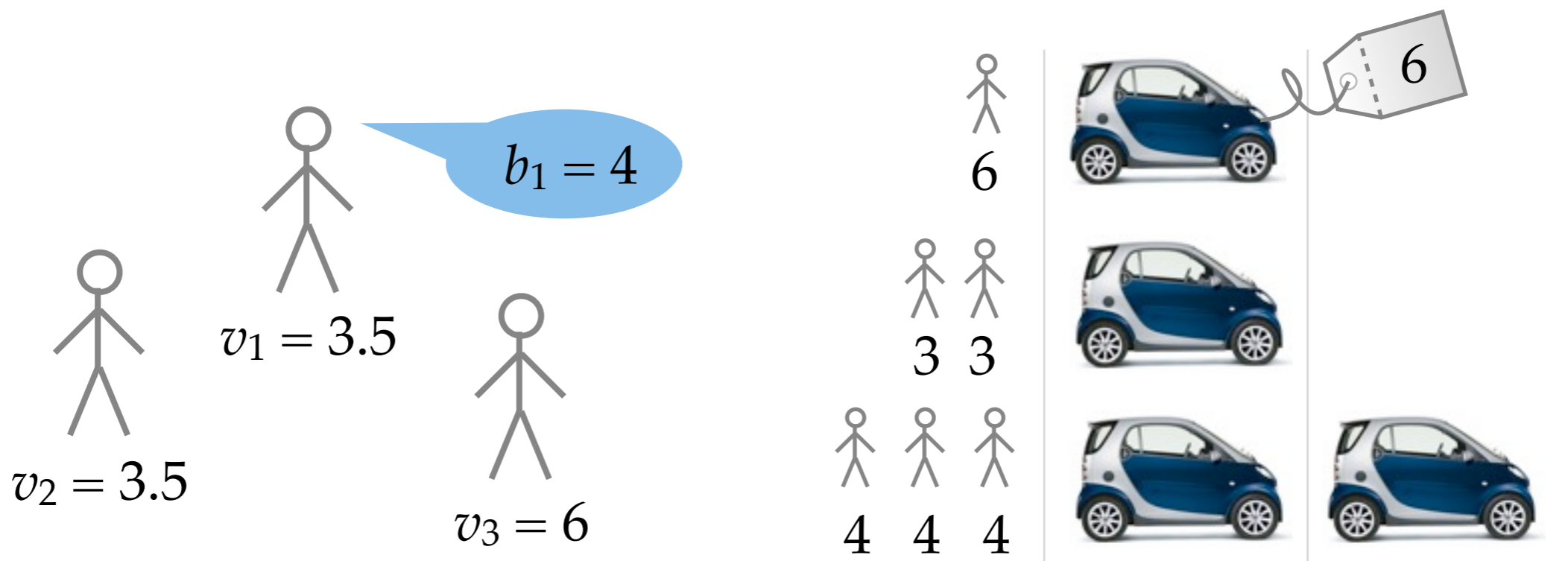
Identical prices, iteratively drop all underbidders?



- ▶ For non-submodular costs: $C(Q) = 6 \cdot \left\lceil \frac{|Q|}{2} \right\rceil$
 - SP and BB mutually exclusive with identical prices

Example: Car Sharing

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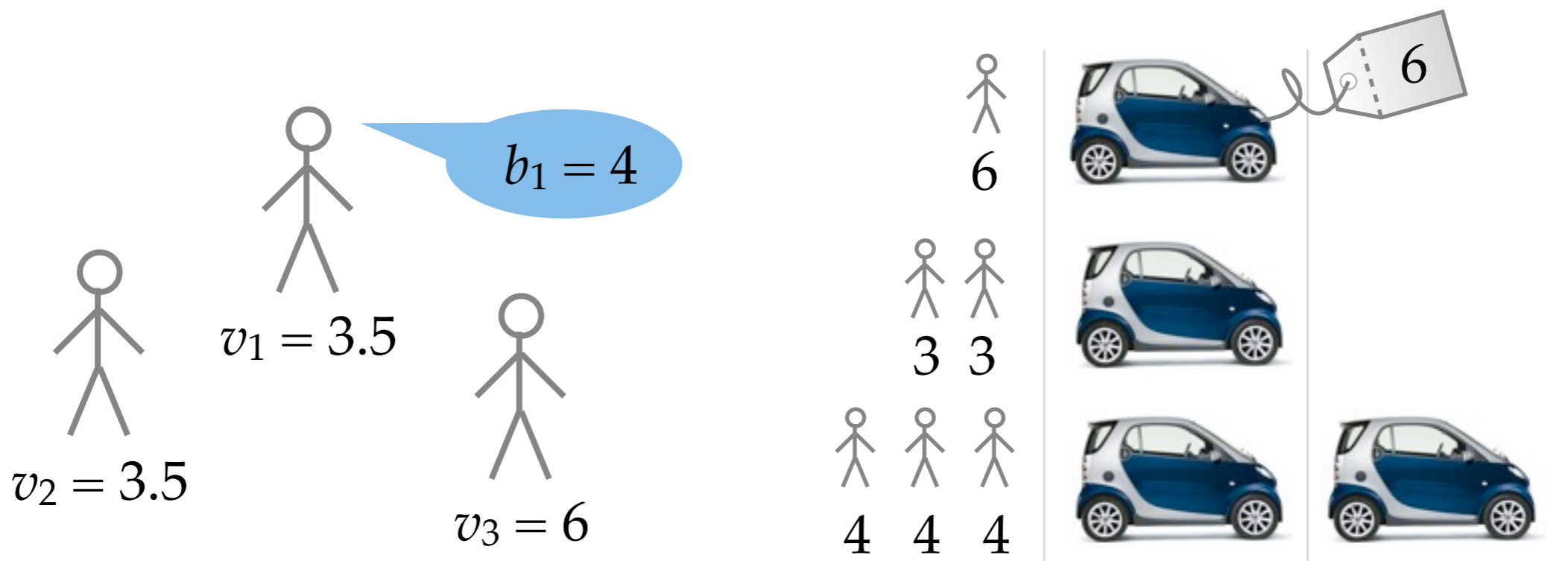
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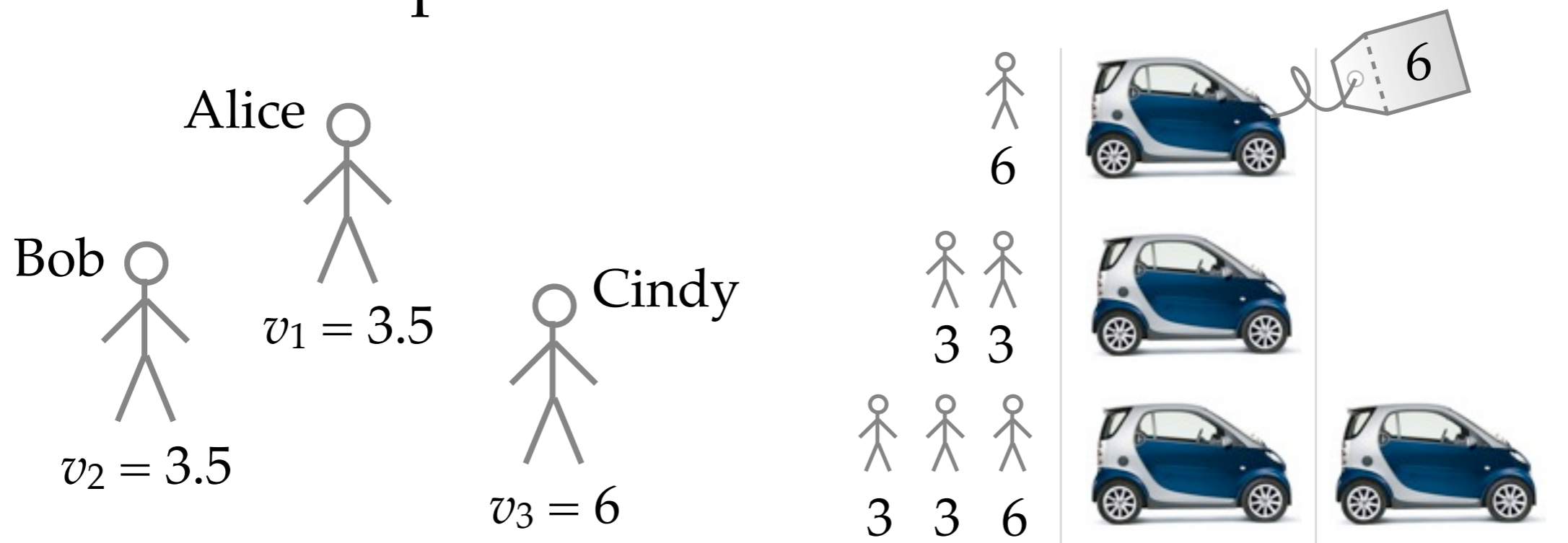
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Example: Car Sharing

Serve first two players i bidding $b_i \geq 3$ for price 3, all others for price 6



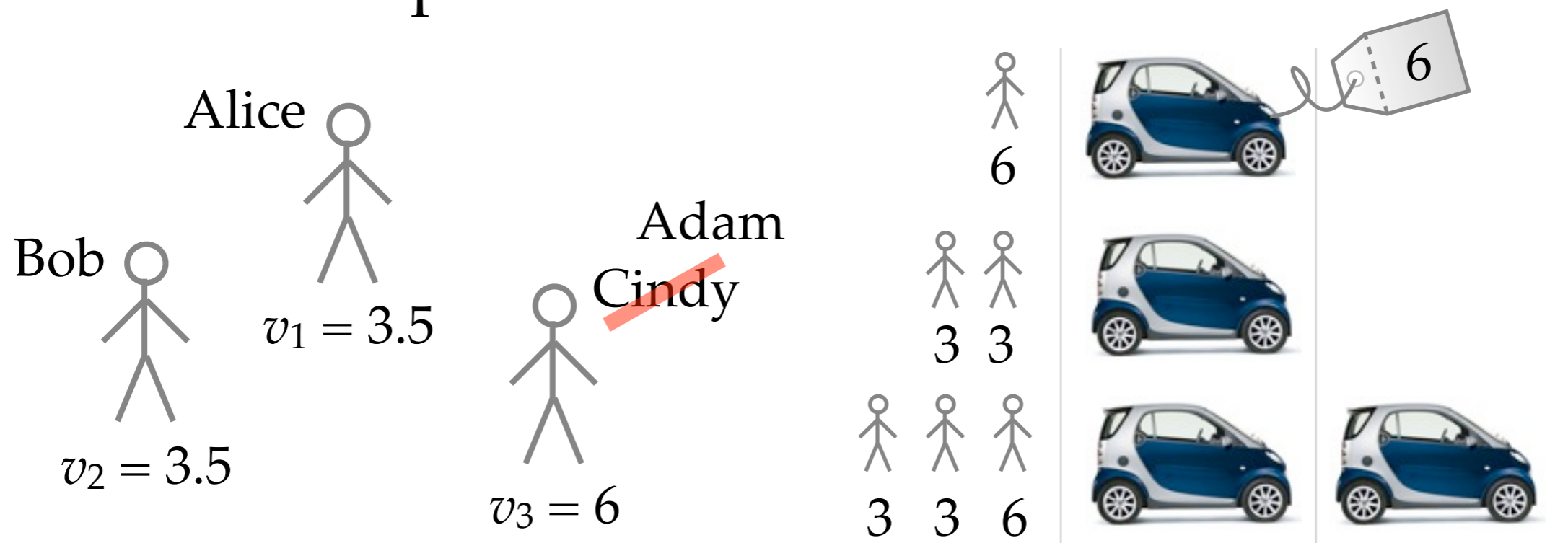
► Want **Pseudonym-proofness**

- No multiple bids

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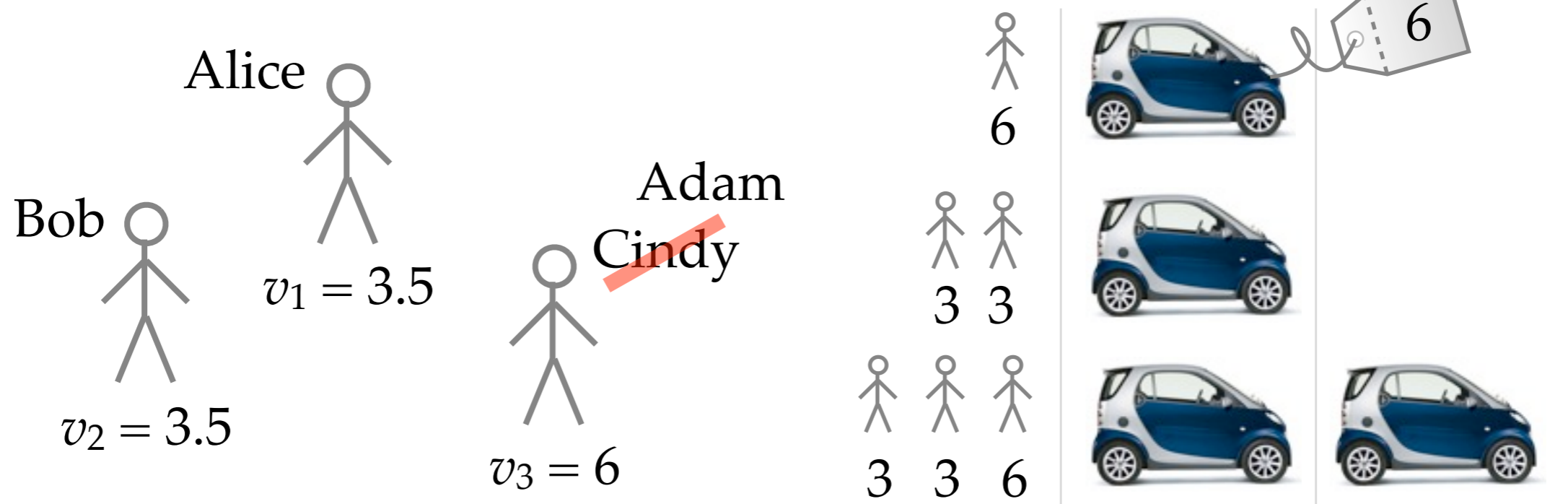


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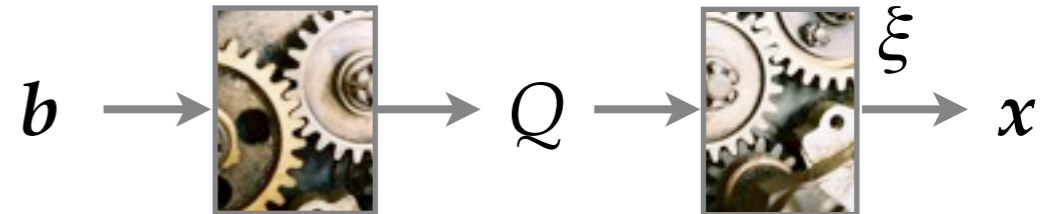
$$C(Q) = 6 \cdot \left\lceil \frac{|Q|}{2} \right\rceil$$

Randomization?

- ▶ Non-trivial if also collusion resistance required
 - Randomization over collusion-resistant mechanisms
⇒ collusion-resistant in expectation
 - And vice versa (Goldberg, Hartline, SODA'05)
- ▶ not very common in cost-sharing literature
 - should only be means, but not an end

Previous Techniques

- ▶ Separability: $x = \xi(Q)$



- ▶ **Moulin mechanisms** (Moulin, Soc Choice Welf'99)

- **Cross-monotonic** cost shares:

$$\xi_i(S \cup j) \leq \xi_i(S)$$

- Choose **largest b -feasible** set,
i.e., $\forall i \in Q: b_i \geq \xi_i(Q)$

$$Q := \{1, \dots, n\}$$

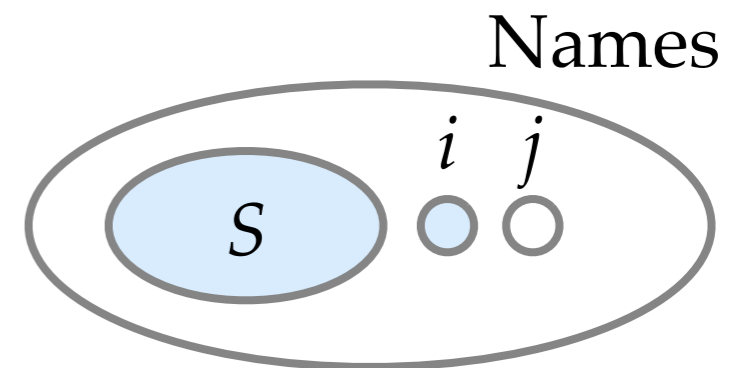
$$\text{while } \exists i: b_i < \xi_i(Q)$$

$$Q := Q \setminus i$$

- ▶ Acyclic mechanisms (Mehta et al., EC'07)
- ▶ Two-price mechanisms (Bleichwitz et al., MFCS'07/09)

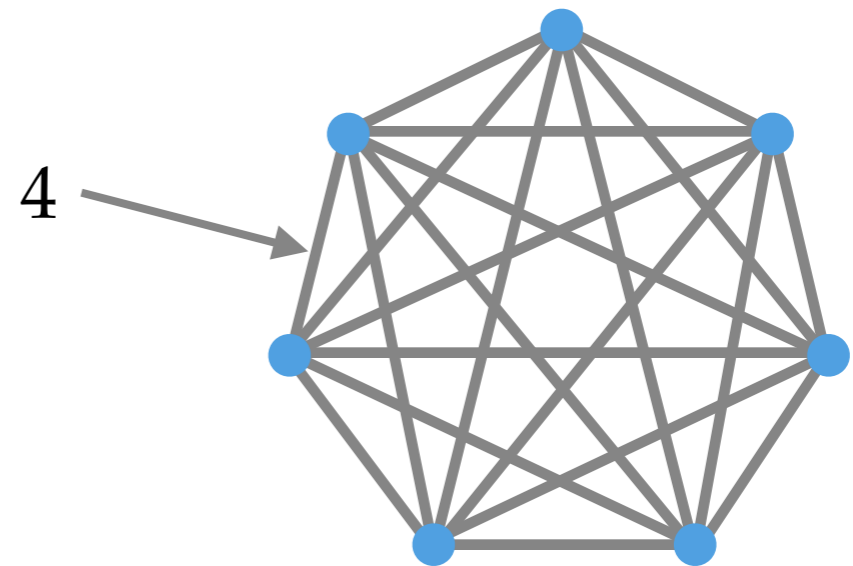
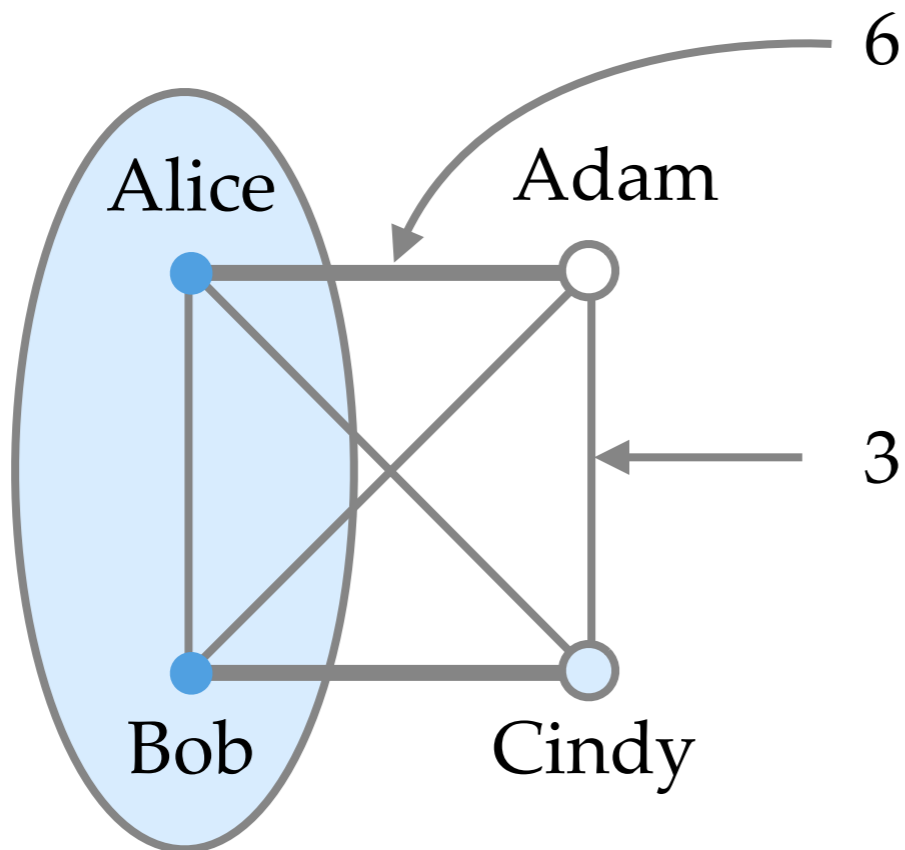
Name independence

- ▶ A (separable) reputationproof cost-sharing mechanism satisfies $\xi_i(S \cup i) = \xi_j(S \cup j)$ for all S and $i, j \notin S$
 - Follows from consumer sovereignty



Example

- ▶ Serving three players
 - Assign a weight to all edges
 - Exact budget balance: For all triangles, sum of edge weights must be 12



Hypergraphs

Hypergraphs

- ▶ Cost shares for s -player sets:
 - Consider complete $(s - 1)$ -uniform **hypergraph**
 - Assign weight to each hyperedge so that for all s -subsets the sum of all its hyperedges' weights is $\in [1, \beta]$

Hypergraphs

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 - Consider complete $(s - 1)$ -uniform **hypergraph**
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- ▶ System of linear inequalities:

$$(1, \dots, 1) \leq A \cdot \mathbf{x} \leq (\beta, \dots, \beta)$$
$$= \overbrace{\left([R \subset S] \right)_{\substack{S \text{ is } s\text{-set}, R \text{ is } (s-1)\text{-set}}} \in \{0, 1\}^{\binom{n}{s} \times \binom{n}{s-1}}}$$

- Gottlieb (Proc. of AMS'66): **Incidence matrix** A has full rank

Hypergraphs

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- ▶ System of linear inequalities:

$$\begin{aligned} \text{Poly} &:= \{ \mathbf{x} \mid (1, \dots, 1) \leq A \cdot \mathbf{x} \leq (\beta, \dots, \beta) \} \\ &= \overbrace{\left([R \subset S] \right)_{\substack{S \text{ is } s\text{-set}, R \text{ is } (s-1)\text{-set}}} \in \{0, 1\}^{\binom{n}{s} \times \binom{n}{s-1}}} \end{aligned}$$

- Gottlieb (Proc. of AMS'66): **Incidence matrix** A has full rank

How much can cost shares differ?

- ▶ Suppose x and Q are such that x_Q is minimal
 - W.l.o.g. assume $x_R = x_{R'}$ for all R, R' with $|Q \cap R| = |Q \cap R'|$
 - Let p_k unique value with $x_R = p_k$ for all R with $|Q \cap R| = k$
 - Then $x_Q = p_{s-1}$ and for every s -subset S with $k = |S \cap Q|$

$$(A \cdot x)_S = \sum_{\substack{R \text{ is } (s-1)\text{-} \\ \text{subset}}} [R \subset S] \cdot x_R = k \cdot p_{k-1} + (s-k) \cdot p_k =: b_k \in [1, \beta]$$

- Thus, $p_{s-1} = \sum_{i=0}^{s-1} \frac{(-1)^{s-i-1} \cdot b_i}{s-i} \cdot \binom{s-1}{s-i-1}$ monotone in every b_i

- ▶ With a short calculation:

$$x_Q = \min \{x_R \mid x \in \text{Poly}, R \text{ is } (s-1)\text{-subset}\} = \frac{2^{s-1}(1-\beta) + \beta}{s}$$

But...

- ▶ For any $\delta > 0$, given a large enough name space, for each cardinality s there is an s -set S with

$$\forall i, j \in S : |\xi_i(S) - \xi_j(S)| \leq \delta$$

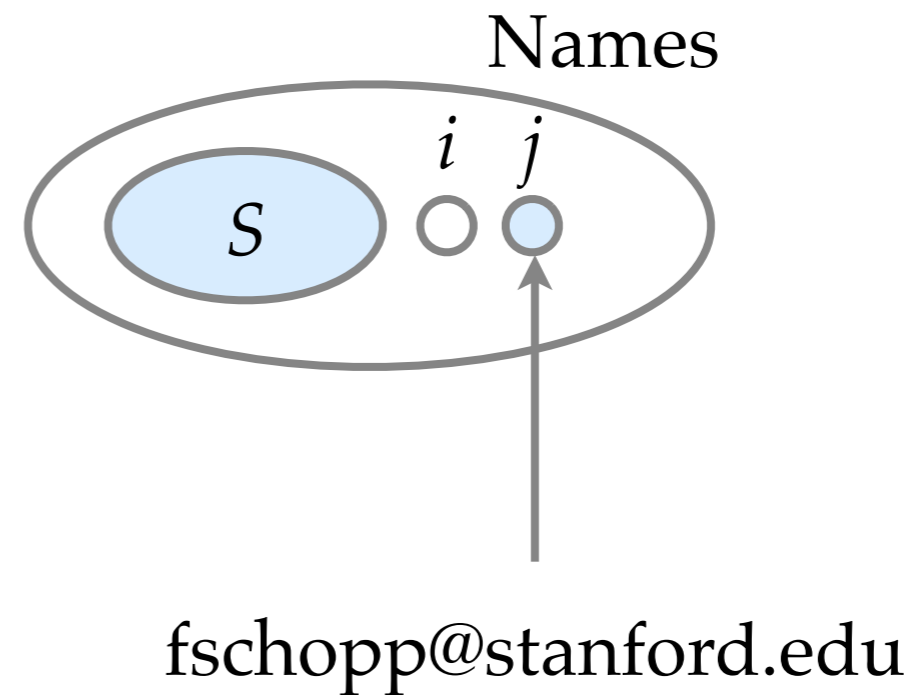
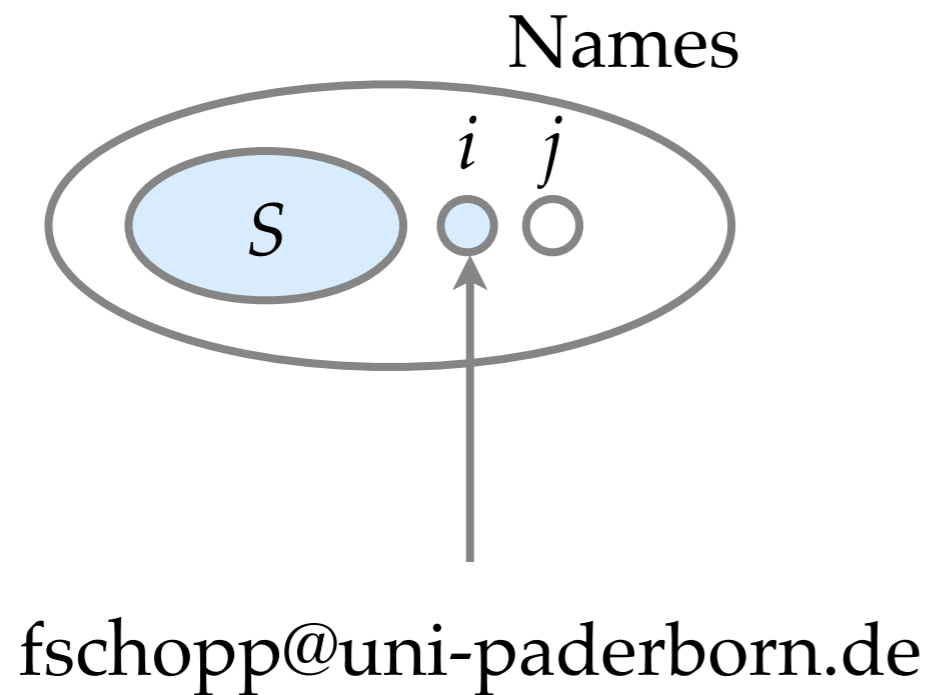
- When finite number of prices: Coloring
- Ramsey's Theorem (Proc. London Math. Soc'30):

Let $c, r, s \in \mathbf{N}$ with $s \geq r$. Then $\exists n$: If the r -subsets of any n -set are colored with c colors: $\exists s$ -set all of whose r -subsets have the same color.

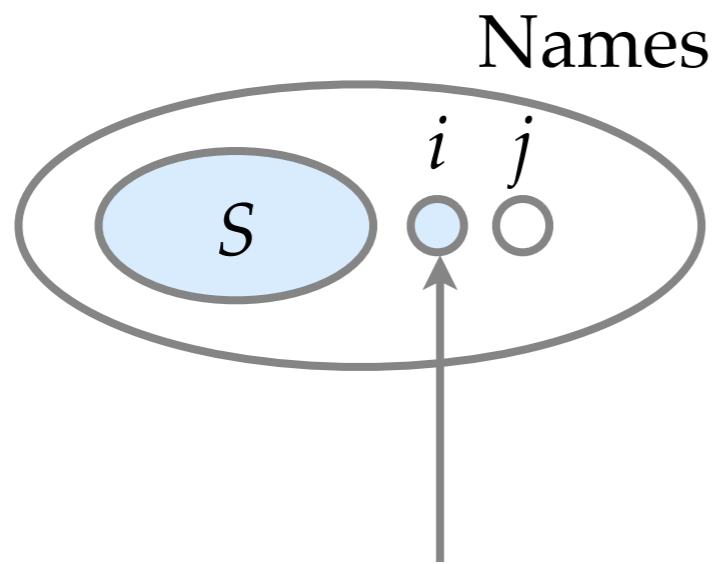
Implications

- ▶ Characterizations of identical prices
 - New: Separable + 1-budget balance + reputationproof (when at most half the names in use)
 - For **excludable public good** (i.e., $C(Q) = 1 \Leftrightarrow Q$ nonempty) previous characterizations due to, e.g., Dobzinski et al. (SAGT'08) and Deb and Razzolini (Math. Soc. Sciences'99)
- ▶ Impossibility
 - Separable, strategyproof, reputationproof, and 1-budget balanced w.r.t. non-submodular costs

Relax Rename-proofness



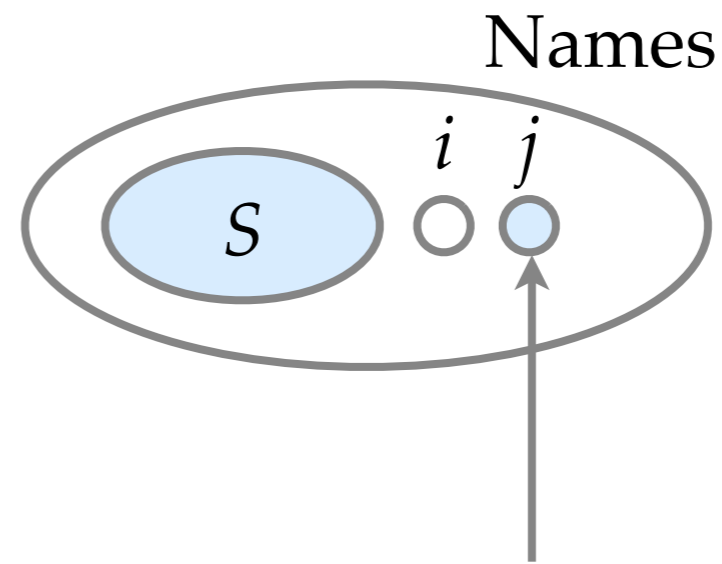
Relax Rename-proofness



`fschopp@uni-paderborn.de`

1 year ago

Feedback: 107 positives



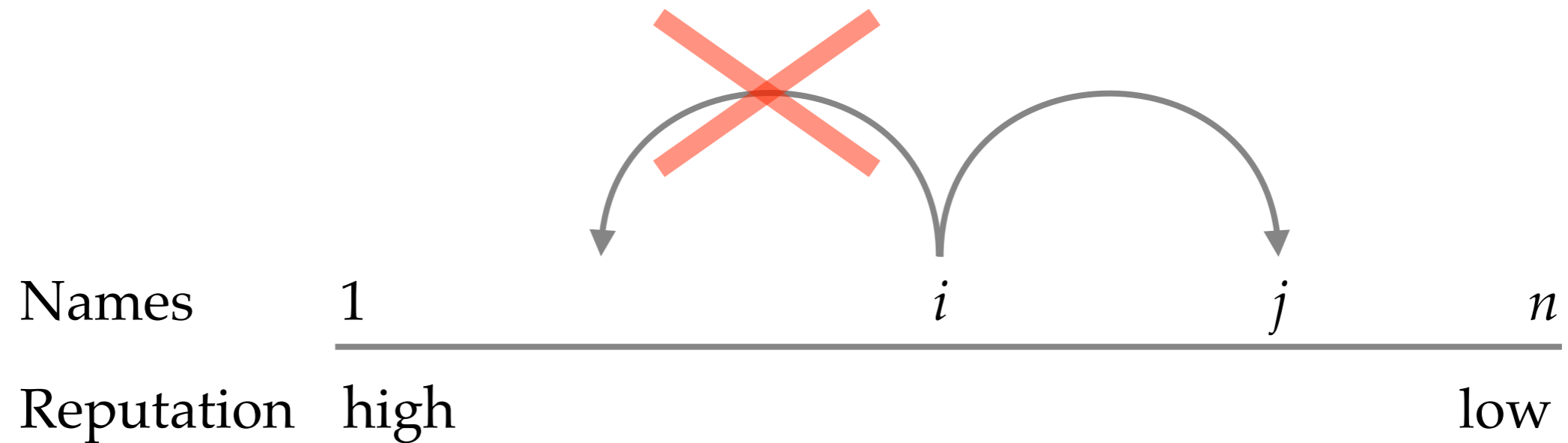
`fschopp@stanford.edu`

2 min ago

Feedback: 1 positive

- ▶ Use reputation for ranking players!

Reputationproof

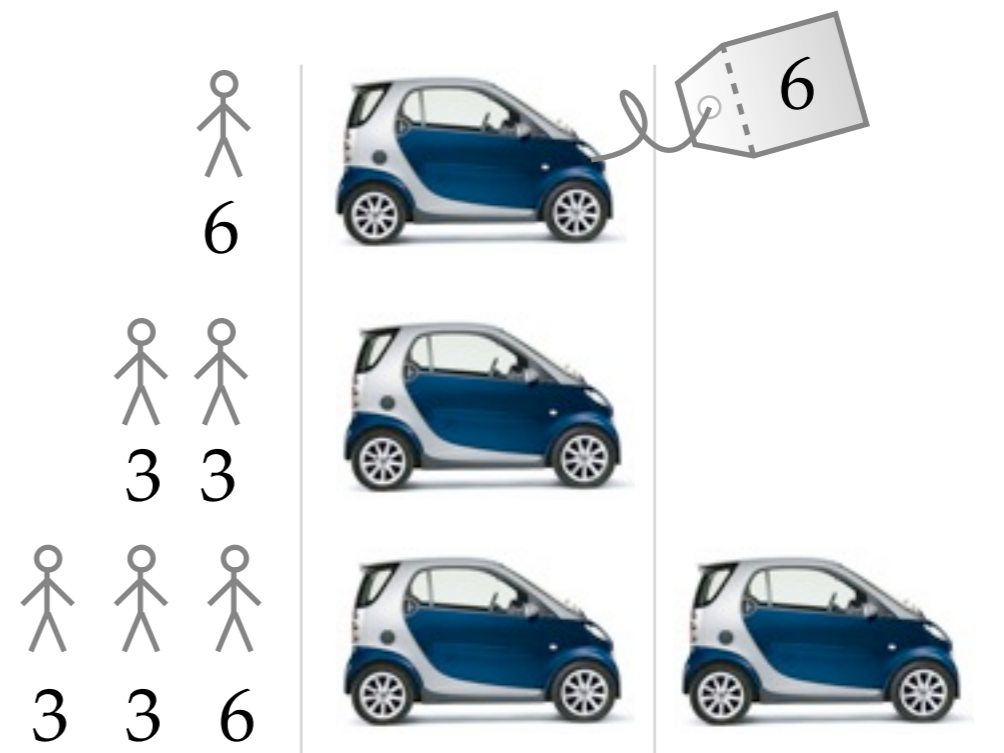


- ▶ No player i can increase her utility unilaterally by bidding with a pseudonym $j > i$

Example

- ▶ Serve set Q that lexicographically maximizes the vector of net utilities

- This mechanism is reputationproof
- This mechanism is also **group-strategyproof** (Bleichwitz et al. MFCS'07/09)



$$C(Q) = 6 \cdot \left\lceil \frac{|Q|}{2} \right\rceil$$

Conclusion

- ▶ Renameproof
 - Identical prices or randomized mechanisms
- ▶ Reputationproof
 - better reputation \Rightarrow better price
 - In some sense a reasonable derandomization
 - Most known mechanisms not reputationproof in general

Thanks!